

1 Excellence ~~is~~:

Why is it Important?

Mandate

To achieve Drives growth People

MAXIMIZE RESOURCES - PERCEPTION - MANAGEMENT
EFFICIENTLY - GOALS ACHIEVE MOMENTUM

MOVING TARGET -> PERSONAL COMMITMENT

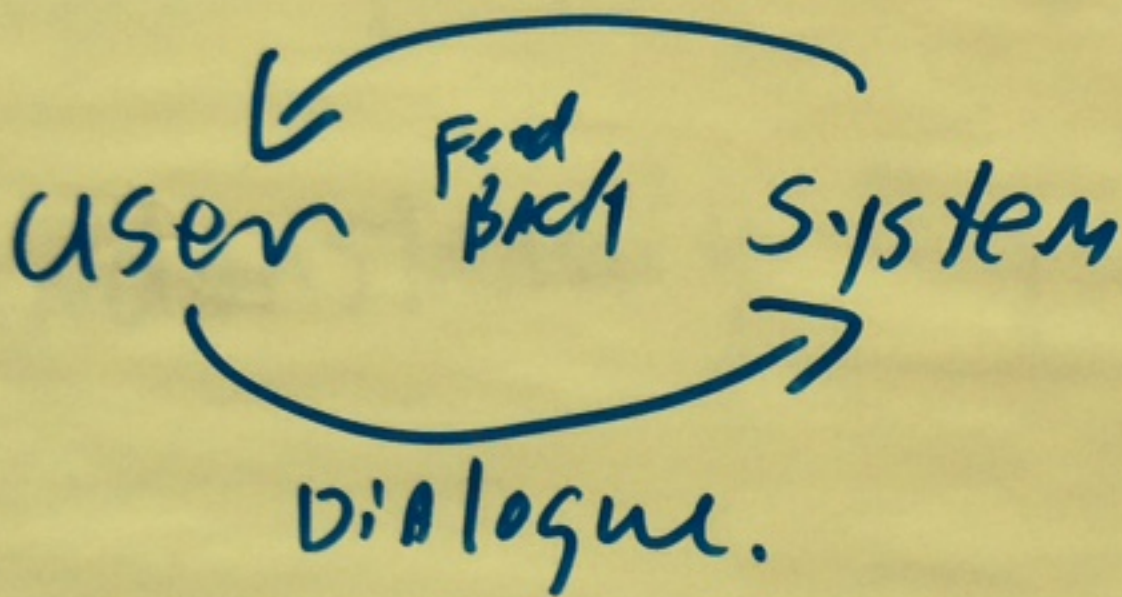
People + culture - Biz improvements

CATALYST FOR ACTION

collaboration

Enterprise - Individual.

Continuous
Improvement



Meeting the
BASIC ~~of~~ Needs
of
Human
Condition

Better

2. Perfection Trap:
How to get out of it?

Fail + Learn.

open communication

Take
BIAS
out of
Decision

move to another dept.

HAVE AN Audit Trail.

Understand
context

communicate

clear goals + scope

understanding requirements

3. How do you know it's
good enough?

if you've Built more than Broken

when you've run out of money

when you have 360 Buyers.

when you meet core Requirements

when it generates a ~~an~~ Reaction

Feel good. |

something

on

Time